THE IVY NETWORK CORPORATION
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S. L. MAIER
PRESIDENT

MARK J. HOFFMAN
SECRETARY – TREASURER

January 19, 1972

TO: Kevin Cavanaugh

FROM: Mark Hoffman

RE: Affidavits for the Ivy Network.

Affidavits for any given month are due the fifteenth of the following month. The only exception is with Campus Media affidavits, which are due on the tenth. As soon as the affidavits are late, a 25% penalty is assessed. So far this year, WYBC has been penalized approximately $350. In addition, affidavits received 60 days after the due date are not accepted, meaning loss of all earned revenues.

All affidavits must be notarized (I can do that) and Campus Media affidavits must be submitted in duplicate. I suggest you keep a copy of each affidavit for your files. You can type affidavits up, use the computer, or Ivy Network forms.

The following accounts are overdue-In some cases I counted the logged spots to see how many had actually been run and have given you the number. Make sure the affidavits show at least this number of spots.

Budweiser Sept-38,Oct-118,Nov-100,Dec-50. This is 16 spots short of the required number. Refer to Ivy Broadcast orders for proper scheduling. 36 spots are due for January, plus the 16 short spots. 358

Newsweek Sept-30/15,Oct-100/48,Nov-90/36,Dec-45/24. (ten-second spots are listed first,thirty-second spots next.) WYBC is 21 spots short on the 30's. 80/44 due for Jan. 345/190

US News 200 spots required to be run. 156 AM, many FM. Check both AM and FM logs Oct 20-Nov 25 and count number run. 156 A.M. many F.M.

~~Firesign Theatre~~ Ran 22 spots early October. Need affidavit. OK

(Columbia Records- Three orders, Nyro, Dylan, and Bernstein were run in January. Affidavits due Feb 15. 18 spots minimum on each order.)

?—Lastly, I need affidavits for UTTS spots run in January.(see Flash)

The 60 day limit comes up February 1.

cancelled?

WHERE FUTURE AMERICA LISTENS AND LEARNS:
BROWN: WBRU COLUMBIA: WKCR CORNELL: WVBR HARVARD: WHRB
DARTMOUTH: WDCR PENNSYLVANIA: WXPN PRINCETON: WPRB YALE: WYBC
WESLEYAN: WESU UNION COLLEGE: WRUC MIT: WTBS WILLIAMS COLLEGE: WMS
BOSTON UNIVERSITY: WTBU LEHIGH: WLRN RUTGERS: WRSU BOSTON COLLEGE: WVBC
AND AFFILIATED STATIONS